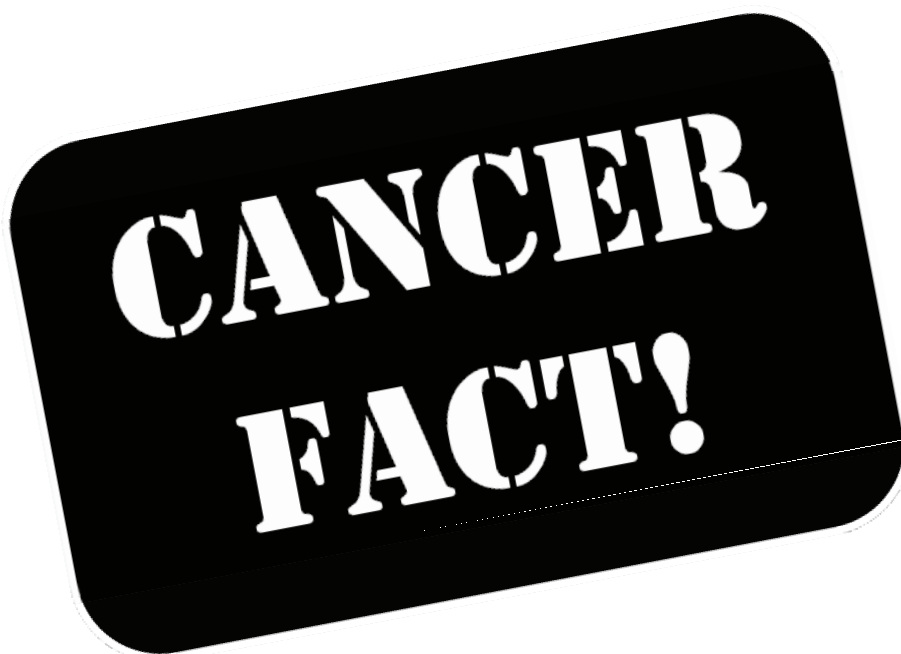




Oklahoma Students Care

2011 WIN-WIN WEEK

September 12-16



**In Oklahoma, about
7,500 people die
of cancer each year.**

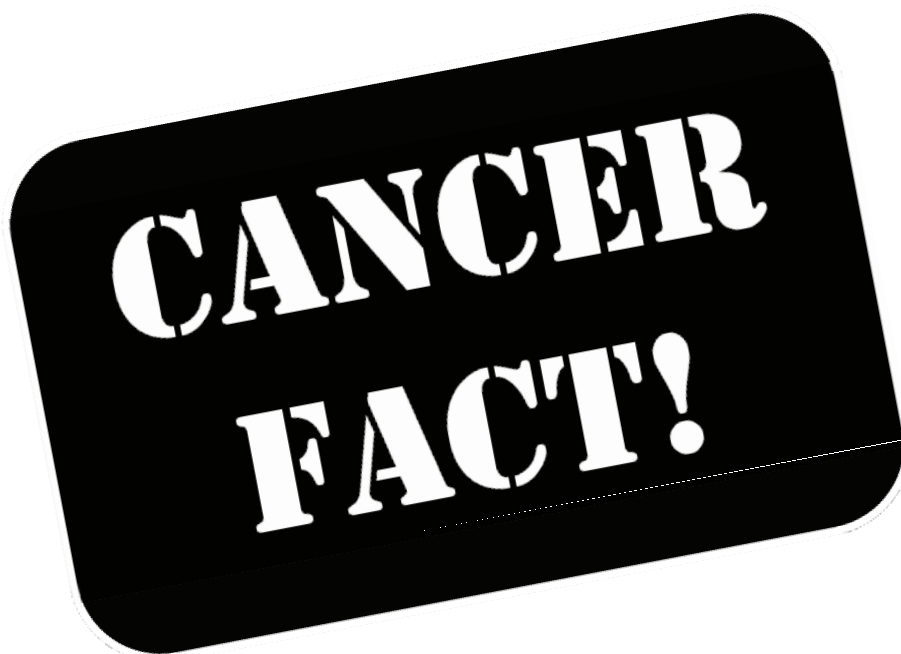
Peggy and Charles Stephenson
OKLAHOMA CANCER CENTER
www.OklahomaCancerCenter.org



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**In Oklahoma, a higher percentage
of high school students smoke
and use smokeless tobacco than
in most other states.**

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www.OklahomaCancerCenter.org



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**CANCER
FACT!**

The tobacco industry spends more than \$213,000,000 each year in Oklahoma to convince us to use a product that will kill us.

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**CANCER
FACT!**

**About 87,000 Oklahoma kids under
the age of 18 right now will die
prematurely as a result of smoking.**

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**CANCER
FACT!**

**Cigarettes include the following
carcinogens: arsenic, acetone,
ammonia, cadmium, formaldehyde,
hydrogen cyanide and polonium.**

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**CANCER
FACT!**

**Every dollar raised during Win-Win Week
stays right here in Oklahoma to help
cancer patients treated at the
Peggy and Charles Stephenson
Oklahoma Cancer Center.**

Peggy and Charles Stephenson
OKLAHOMA CANCER CENTER

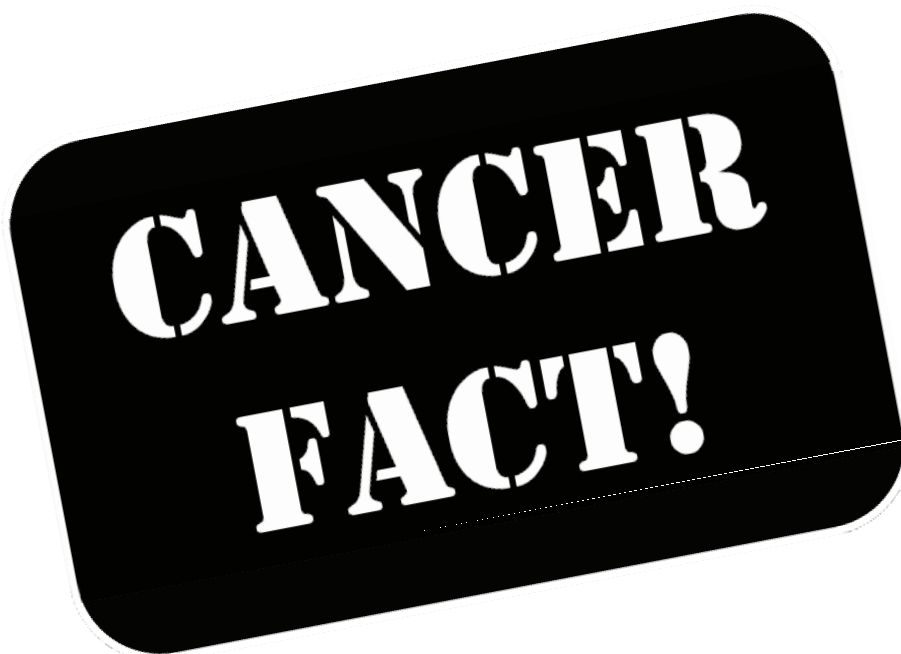
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When your plate has food with lots of vibrant colors on it, it is more healthy, reducing the odds you will be diagnosed with cancer.

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**CANCER
FACT!**

Even moderate exercise for just a half hour a day can decrease the odds of you being diagnosed with cancer.

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**CANCER
FACT!**

Tobacco is the leading cause of preventable death in Oklahoma, killing more of us each year than alcohol, auto accidents, AIDS, suicides, murders, and illegal drugs COMBINED.

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**CANCER
FACT!**

**Each day in Oklahoma, the equivalent
of another classroom of children
gets hooked on tobacco.**

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**CANCER
FACT!**

**If you want help to stop using
tobacco products, call**

1-800-QUIT-NOW (784-8669)

1-800-793-1552 (Spanish)

1-877-777-6534 (Hearing Impaired)

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