



Oklahoma Students Care

2011 WIN-WIN WEEK

September 12-16

**CANCER
FACT!**

**In Oklahoma, about
7,500 people die
of cancer each year.**

Peggy and Charles Stephenson
OKLAHOMA CANCER CENTER

www.OklahomaCancerCenter.org



Oklahoma Students Care

2011 WIN-WIN WEEK

September 12-16

**CANCER
FACT!**

**In Oklahoma, a higher percentage
of high school students smoke
and use smokeless tobacco than
in most other states.**

Peggy and Charles Stephenson
OKLAHOMA CANCER CENTER

www.OklahomaCancerCenter.org



Oklahoma Students Care

2011 WIN-WIN WEEK

September 12-16

**CANCER
FACT!**

The tobacco industry spends more than \$213,000,000 each year in Oklahoma to convince us to use a product that will kill us.

Peggy and Charles Stephenson
OKLAHOMA CANCER CENTER

www.OklahomaCancerCenter.org



Oklahoma Students Care

2011 WIN-WIN WEEK

September 12-16

**CANCER
FACT!**

**About 87,000 Oklahoma kids under
the age of 18 right now will die
prematurely as a result of smoking.**

Peggy and Charles Stephenson
OKLAHOMA CANCER CENTER

www.OklahomaCancerCenter.org



Oklahoma Students Care

2011 WIN-WIN WEEK

September 12-16

**CANCER
FACT!**

**Cigarettes include the following
carcinogens: arsenic, acetone,
ammonia, cadmium, formaldehyde,
hydrogen cyanide and polonium.**

Peggy and Charles Stephenson
OKLAHOMA CANCER CENTER

www.OklahomaCancerCenter.org



Oklahoma Students Care

2011 WIN-WIN WEEK

September 12-16

**CANCER
FACT!**

**Every dollar raised during Win-Win Week
stays right here in Oklahoma to help
cancer patients treated at the
Peggy and Charles Stephenson
Oklahoma Cancer Center.**

Peggy and Charles Stephenson
OKLAHOMA CANCER CENTER

www.OklahomaCancerCenter.org



Oklahoma Students Care

2011 WIN-WIN WEEK

September 12-16

**CANCER
FACT!**

When your plate has food with lots of vibrant colors on it, it is more healthy, reducing the odds you will be diagnosed with cancer.

Peggy and Charles Stephenson
OKLAHOMA CANCER CENTER

www.OklahomaCancerCenter.org



Oklahoma Students Care

2011 WIN-WIN WEEK

September 12-16

**CANCER
FACT!**

Even moderate exercise for just a half hour a day can decrease the odds of you being diagnosed with cancer.

Peggy and Charles Stephenson
OKLAHOMA CANCER CENTER

www.OklahomaCancerCenter.org



Oklahoma Students Care

2011 WIN-WIN WEEK

September 12-16



Tobacco is the leading cause of preventable death in Oklahoma, killing more of us each year than alcohol, auto accidents, AIDS, suicides, murders, and illegal drugs COMBINED.

Peggy and Charles Stephenson
OKLAHOMA CANCER CENTER

www.OklahomaCancerCenter.org



Oklahoma Students Care

2011 WIN-WIN WEEK

September 12-16

**CANCER
FACT!**

**Each day in Oklahoma, the equivalent
of another classroom of children
gets hooked on tobacco.**

Peggy and Charles Stephenson
OKLAHOMA CANCER CENTER

www.OklahomaCancerCenter.org



Oklahoma Students Care

2011 WIN-WIN WEEK

September 12-16

**CANCER
FACT!**

**If you want help to stop using
tobacco products, call**

1-800-QUIT-NOW (784-8669)

1-800-793-1552 (Spanish)

1-877-777-6534 (Hearing Impaired)

Peggy and Charles Stephenson
OKLAHOMA CANCER CENTER

www.OklahomaCancerCenter.org